

## Welcome #NOTIS2024 Sponsors!

Northwest Translators and Interpreters Society is proud to present its 2024 Annual Conference (#NOTIS2024) as an early celebration of International Translation Day (ITD). This lively event brings together translation & interpretation professionals throughout the Pacific Northwest. Come join us for a fun day of networking and learning with the best in the business!

### Why sponsor NOTIS's 2024 Conference?

- Sponsorship is an opportunity to share your brand, tell your story, and build personal relationships with the largest network of language professionals in the region.
- The NOTIS Annual ITD Conference is the premier Northwest conference for language professionals across all specializations.

### Who will be there?

- NOTIS estimates that up to 200 translators and interpreters will attend the event, including specialists in a wide variety of fields, such as medical, legal, literary, and more.
- In addition, all of our 850 members, 4,000 contacts, and many thousands of social media followers will see your name in conference-related promotional materials, social media posts, and emails.

### What's on the schedule?

- Keynote Speaker: Corinne McKay, French/English interpreter and translator and Past President of the American Translators Association
- Fifteen for-credit sessions and workshops for T&I professionals
- Three panel discussions (Stay tuned for details!)
- Networking lunch (plus refreshments throughout the day)

# 2024 Sponsorship Opportunities

### DIAMOND Sponsor, \$950

#### At the conference:

- Your organization will be recognized during the welcome speech.
- You will receive <u>two tables</u> to use throughout the event, prominently placed in the lobby area, where you can share fliers and promotional gifts and chat with attendees.
- <u>Six</u> of your representatives may attend the full event for free a value of up to \$570 with lunch included.
- You may place up to <u>two</u> branded items in the conference tote bag which every attendee will receive.

### Promotion before and after:

- Your logo, shown larger and higher up than the logos of lower-tier sponsors, will be included on:
  - the conference web page,
  - event registration pages, and
  - o social media posts.
- You may place <u>two</u> complimentary advertisements, a value of up to \$300, in NOTIS's quarterly newsletters, reaching up to 4,000 language professionals per issue.

### PLATINUM Sponsor, \$700

### At the conference:

- Your organization will be recognized during the welcome speech.
- You will receive a table to use throughout the event, prominently placed in the lobby area, where you can share fliers and promotional gifts and chat with attendees.
- <u>Four</u> of your representatives may attend the full event for free a value of up to \$380 with lunch included.
- You may place up to two branded items in the conference tote bag which every attendee will receive.

### Promotion before and after:

- Your logo, shown larger and higher up than the logos of lower-tier sponsors, will be included on:
  - $\circ$   $\;$  the conference web page,
  - $\circ \quad$  event registration pages, and
  - $\circ$  social media posts.
- You may place <u>two</u> complimentary advertisements, a value of up to \$300, in NOTIS's quarterly newsletters, reaching up to 4,000 language professionals per issue.

## 2024 Sponsorship Opportunities

### GOLD Sponsor, \$450

### At the conference:

- Your organization will be recognized during the welcome speech.
- You will receive a table to use throughout the event, prominently placed in the lobby area, where you can share fliers and promotional gifts and chat with attendees.
- <u>Two</u> of your representatives may attend the full event for free a value of up to \$190 with lunch included.
- You may place <u>one</u> branded item in the conference tote bag which every attendee will receive.

### Promotion before and after:

- Your logo, shown larger and higher up than the logos of lower-tier sponsors, will be included on:
  - the conference web page,
  - o event registration pages, and
  - o social media posts.
- You may place <u>one</u> complimentary advertisement, valued at \$150, in a NOTIS quarterly newsletter, reaching up to 4,000 language professionals.

### SILVER Sponsor, \$250

### At the conference:

- Your organization will be recognized during the welcome speech.
- You will receive a table to use throughout the event, prominently placed in the lobby area, where you can share fliers and promotional gifts and chat with attendees.
- <u>One</u> of your representatives may attend the full event for free a value of up to \$95 with lunch included.

### Promotion before and after:

- Your logo, shown larger and higher up than the logos of lower-tier sponsors, will be included on:
  - $\circ$   $\;$  the conference web page,
  - $\circ \quad$  event registration pages, and
  - social media posts.

## 2024 Sponsorship Opportunities

### BRONZE Sponsor, \$150

#### At the conference:

• Your organization will be recognized during the welcome speech.

### Promotion before and after:

- Your logo will be included on:
  - the conference web page,
  - $\circ$   $\,$  event registration pages, and
  - o social media posts.

Ready to register as a sponsor for #NOTIS2024? <u>Click here!</u> Thank you for being an integral part of our NOTIS community!