



## Welcome #NOTIS2024 Sponsors!

Northwest Translators and Interpreters Society is proud to present its 2024 Annual Conference (#NOTIS2024) as an early celebration of International Translation Day (ITD). This lively event brings together translation & interpretation professionals throughout the Pacific Northwest. Come join us for a fun day of networking and learning with the best in the business!

### Why sponsor NOTIS's 2024 Conference?

- ❖ Sponsorship is an opportunity to **share your brand, tell your story, and build personal relationships** with the largest network of language professionals in the region.
- ❖ The NOTIS Annual ITD Conference is the **premier Northwest conference for language professionals across all specializations.**

### Who will be there?

- ❖ NOTIS estimates that **up to 200 translators and interpreters** will attend the event, including specialists in a wide variety of fields, such as medical, legal, literary, and more.
- ❖ In addition, all of our **850 members, 4,000 contacts**, and many thousands of social media followers will see your name in conference-related **promotional materials, social media posts**, and **emails**.

### What's on the schedule?

- ❖ **Keynote Speaker: Corinne McKay**, French/English interpreter and translator and Past President of the American Translators Association
- ❖ **Fifteen for-credit sessions and workshops** for T&I professionals
- ❖ **Three panel discussions** (Stay tuned for details!)
- ❖ **Networking lunch** (plus refreshments throughout the day)

# 2024 Sponsorship Opportunities

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## **DIAMOND Sponsor, \$950**

### **At the conference:**

- Your organization will be recognized during the welcome speech.
- You will receive two tables to use throughout the event, prominently placed in the lobby area, where you can share fliers and promotional gifts and chat with attendees.
- Six of your representatives may attend the full event for free – a value of up to \$570 – with lunch included.
- You may place up to two branded items in the conference tote bag which every attendee will receive.

### **Promotion before and after:**

- Your logo, shown larger and higher up than the logos of lower-tier sponsors, will be included on:
  - the conference web page,
  - event registration pages, and
  - social media posts.
- You may place two complimentary advertisements, a value of up to \$300, in NOTIS's quarterly newsletters, reaching up to 4,000 language professionals per issue.

## **PLATINUM Sponsor, \$700**

### **At the conference:**

- Your organization will be recognized during the welcome speech.
- You will receive a table to use throughout the event, prominently placed in the lobby area, where you can share fliers and promotional gifts and chat with attendees.
- Four of your representatives may attend the full event for free – a value of up to \$380 – with lunch included.
- You may place up to two branded items in the conference tote bag which every attendee will receive.

### **Promotion before and after:**

- Your logo, shown larger and higher up than the logos of lower-tier sponsors, will be included on:
  - the conference web page,
  - event registration pages, and
  - social media posts.
- You may place two complimentary advertisements, a value of up to \$300, in NOTIS's quarterly newsletters, reaching up to 4,000 language professionals per issue.

# 2024 Sponsorship Opportunities

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## **GOLD Sponsor, \$450**

### **At the conference:**

- Your organization will be recognized during the welcome speech.
- You will receive a table to use throughout the event, prominently placed in the lobby area, where you can share fliers and promotional gifts and chat with attendees.
- Two of your representatives may attend the full event for free – a value of up to \$190 – with lunch included.
- You may place one branded item in the conference tote bag which every attendee will receive.

### **Promotion before and after:**

- Your logo, shown larger and higher up than the logos of lower-tier sponsors, will be included on:
  - the conference web page,
  - event registration pages, and
  - social media posts.
- You may place one complimentary advertisement, valued at \$150, in a NOTIS quarterly newsletter, reaching up to 4,000 language professionals.

## **SILVER Sponsor, \$250**

### **At the conference:**

- Your organization will be recognized during the welcome speech.
- You will receive a table to use throughout the event, prominently placed in the lobby area, where you can share fliers and promotional gifts and chat with attendees.
- One of your representatives may attend the full event for free – a value of up to \$95 – with lunch included.

### **Promotion before and after:**

- Your logo, shown larger and higher up than the logos of lower-tier sponsors, will be included on:
  - the conference web page,
  - event registration pages, and
  - social media posts.

# 2024 Sponsorship Opportunities

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## **BRONZE Sponsor, \$150**

### **At the conference:**

- Your organization will be recognized during the welcome speech.

### **Promotion before and after:**

- Your logo will be included on:
  - the conference web page,
  - event registration pages, and
  - social media posts.

***Thank you for being an integral part of our NOTIS community!***